



# STRANDED INFORMATION PACKAGE

*What:* Stranded is a true live and local version of the reality television show Survivor. Participants are placed in groups and proceed to setup camp with minimal provisions (sleeping bags, a bag of rice, and one luxury item) in true Survivor TV show style. All individuals will participate in a series of carefully constructed outdoor physical and mental challenges, with contestants voting each other out periodically and gradually reducing the number of people in the game, while building the jury for the final vote. Immunity idols, alliances, tribe switches, and a live camera crew all complete the authenticity of the event.



*Why:* Raise money for Kids Up Front! Our organization distributes donated event tickets to children and families who need the opportunities most. The children eligible for our programming may be experiencing the effects of poverty, homelessness, family breakdown or disruption, life-changing or critical and chronic illness, be refugees from war-torn countries, dealing with mental health or social issues, or have complex personal challenges.



*Stranded is an amazing, once in a lifetime experience, but we need our contestants to come into this with the expectation to raise as much money as they can for Kids Up Front. Yes, this is an event for you to enjoy, but first and foremost this is a fundraiser for our small grassroots charity. We rely on this event to continue to support our programs and our annual distribution of over 31,000 experiences. You get the experience of a lifetime, and support thousands of kids at the same time!*

**When:** Stranded takes place from Friday, Aug. 9 to Sunday, Aug. 11 (Friday mid-day to Sunday evening). You must be able to commit to attending all three days August 9-11.



**Where:** Stranded is hosted at Camp Kindle out in Water Valley. This event will run regardless of the weather (rain or shine). All contestants are bused out to the location, and bused back. There are no late arrivals or early departures.



**Who:** 18 motivated contestants wanting to support the mission of Kids Up Front, and get the full experience of a Survivor-style event. This fundraiser is put on by the Kids Up Front team with the help of Blindsided Entertainment. Blindsided's crew specializes in making sure everything about the weekend is as authentic as possible. The host for the event, Jamie, is a former challenge coordinator from the Survivor television show.





# WHAT CONTESTANTS CAN EXPECT

Participants will have several months to fundraise the \$2,500 minimum. We will give you all the tools required, will share on our social channels and can offer ideas that have been extremely successful in past years. The minimum **MUST** be met in order to participate. As per our fundraising agreement, if you fail to raise the minimum amount all funds will be forfeited to Kids Up Front. *\*\*\*Our past contestants have raised an average of \$3,435 per person.*

Awards and incentives are given to those who go above and beyond the fundraising minimum. If you can receive volunteer or corporate matching from your employer, we highly recommend looking into it.



Please note that we do send event correspondence frequently, and your cooperation is much appreciated.

Lastly, this event is mentally taxing and physically challenging. Contestants will deal with unpredictable weather conditions, tough terrain and long days. If any of these factors are a concern, please consider this when submitting your application.

**ARE YOU READY FOR THE  
ADVENTURE OF A LIFETIME?  
APPLY TODAY!**



# PAST CONTESTANT FEEDBACK

- "It was an unforgettable experience for me. I loved every minute from start to finish. I appreciate all of the hard work that goes into planning and preparing for this event. You are all genuinely top-notch organizers, but more importantly, you are all fantastic people. It is an inspiration to see what lengths you all go to to make this such a memorable experience, and it was an honour to meet you all."
- "Stranded: Water Valley is an experience beyond measure. I highly recommend giving it a try next year! Not only did I get to be part of a very well organized and orchestrated game of survivor, but I also gained lifelong friends! Thank you to Kids Up Front, Blindsight Entertainment, Crooked Cinema, and so many amazing sponsors for making Stranded possible."
- "Stranded was a very special and impactful experience. It's pretty hard to put into words, but I learned a lot about myself and human nature. I made some amazing new friends. I slept, quite literally, under the stars for the first time in my life. Most importantly, a lot of people (including myself) had a lot of fun while raising money for kids. It was absolutely a once-in-a-lifetime experience and one I will not soon forget."
- "Wow, what a weekend!!! I had an incredible weekend pushing myself both mentally and physically! It was such an amazing experience and for such a great cause! Thank you, Kids Up Front Calgary and Blindsight Entertainment, for putting together such a great experience!"
- "Stranded: Water Valley was even more than I had hoped for - more exciting, more challenging, more intense and more empowering! It may only have been two and a half days, but it has left me changed... for the better. I am so thrilled to have met such incredible people. Thank you, thank you, thank you to Kids Up Front and Blindsight Entertainment for the experience of a lifetime!"