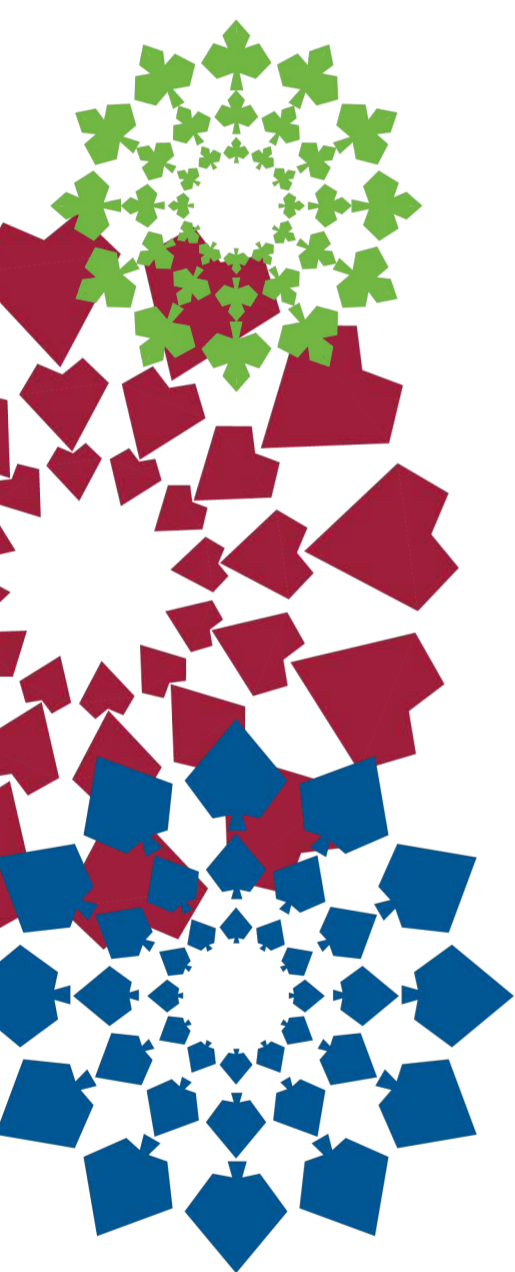


2019 SPONSORSHIP PACKAGE

7TH ANNUAL CHARITY POKER TOURNAMENT
SUPPORTING KIDS UP FRONT CALGARY
THURSDAY, FEBRUARY 28, 2019
DEERFOOT INN & CASINO

ONLY A FEW TABLES LEFT!



REGISTER TODAY! \$250/INDIVIDUAL \$2,500/TABLE



EVENT DETAILS

FEBRUARY 28, 2019 DEERFOOT INN & CASINO

Thank you for your interest in supporting ALL IN FOR KIDS!

This engaging and exciting fundraiser is organized by the Kids Up Front team. The 7th annual All In For Kids will be better than ever at our new venue, with a great layout, delicious food, beautiful atmosphere and ample parking.

Same great event, new and vibrant location! REGISTER TODAY!
\$250/INDIVIDUAL OR \$2,500/TABLE

It's an evening full of cards, celebrities, prizes, surprises, food, drinks and fun! Tickets include dinner, two complimentary drinks, an event memento, prizes, entertainment, initial buy-in, and a chance at \$10,000 in cash and prizes at the final table!

This event directly supports the delivery of over 31,000 experiences annually to deserving kids across southern Alberta!

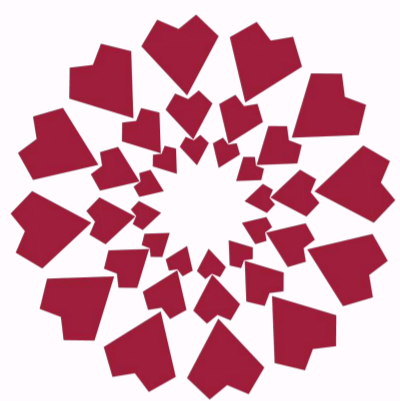
If you have any questions or would like to register, please contact Nicky Nash at 403-444-4318 or nicky@kidsupfront.com.

REGISTER TODAY! \$250/INDIVIDUAL \$2,500/TABLE

2019 SPONSORSHIP PACKAGES

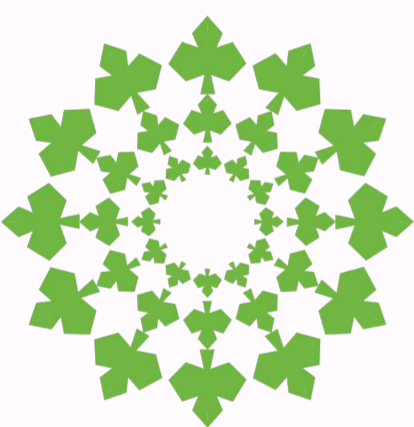
Packages can be purchased by multiple buyers, except the presenting sponsorship package which is exclusive due to the radio advertising that is included. Don't see your preferred sponsorship level? Email us your ideas, input and preferred budget, and we can together customize an amazing package that best suits your needs!

PRESENTING SPONSOR \$15,000



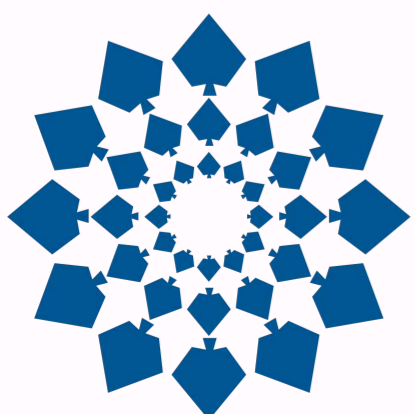
- RECOGNIZED AS THE PRESENTING SPONSOR OF THE EVENT
- TWO TABLES OF 10 INVITED GUESTS EACH (\$5,000 VALUE)
- CHAMPAGNE UPON ARRIVAL
- PREFERRED TABLE PLACEMENT
- KEY SPONSORSHIP CREDIT ON CORUS RADIO ADVERTISEMENTS (105.1, Q107, AM 770)
- LOGO PLACEMENT ON EMAIL SIGNATURES LEADING UP TO THE EVENT
- LOGO PLACEMENT ON PRINT AND DIGITAL MEDIUMS INCLUDING SOCIAL MEDIA
- LOGO FEATURED ON SIGNAGE AT THE EVENT
- COMPANY BANNER DISPLAYED ON STAGE
- TWO CUSTOM FELTS WITH LOGO USED FOR YOUR TABLES AND THE FINAL TABLE
- ACKNOWLEDGEMENT BY EMCEE DURING THE EVENT
- POST EVENT ACKNOWLEDGEMENT OF SUPPORT ON OUR BLOG
- RECOGNIZED IN OUR 2019 COMMUNITY REPORT
- WE WILL WORK WITH YOU TO DEVELOP PROMOTIONAL ACTIVITIES BEFORE, DURING AND AFTER THE EVENT TO BEST SUIT YOUR BRANDING GUIDELINES AND CORPORATE PRIORITIES

ROYAL FLUSH SPONSOR \$10,000



- 15 INVITED GUESTS (1.5 TABLES \$3,750 VALUE)
- CHAMPAGNE UPON ARRIVAL
- PREFERRED TABLE PLACEMENT
- LOGO PLACEMENT ON PRINT AND DIGITAL MEDIUMS INCLUDING SOCIAL MEDIA
- LOGO FEATURED ON SIGNAGE AT THE EVENT
- COMPANY BANNER DISPLAYED ON STAGE
- CUSTOM FELT FOR YOUR TABLE
- ACKNOWLEDGEMENT BY EMCEE DURING THE EVENT
- POST EVENT ACKNOWLEDGEMENT OF SUPPORT ON OUR BLOG
- RECOGNIZED IN OUR 2019 COMMUNITY REPORT
- WE WILL WORK WITH YOU TO DEVELOP PROMOTIONAL ACTIVITIES BEFORE, DURING AND AFTER THE EVENT TO BEST SUIT YOUR BRANDING GUIDELINES AND CORPORATE PRIORITIES

RECEPTION & SUDS SPONSOR \$7,500

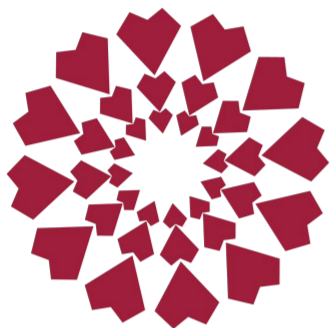


- ONE TABLE OF 10 INVITED GUESTS (\$2,500 VALUE)
- CHAMPAGNE UPON ARRIVAL
- LOGO ON EACH DRINK TICKET
- PREFERRED TABLE PLACEMENT
- LOGO PLACEMENT ON PRINT AND DIGITAL MEDIUMS INCLUDING SOCIAL MEDIA
- LOGO FEATURED ON SIGNAGE AT THE EVENT
- COMPANY BANNER DISPLAYED ON STAGE
- ACKNOWLEDGEMENT BY EMCEE DURING THE EVENT
- POST EVENT ACKNOWLEDGEMENT OF SUPPORT ON OUR BLOG
- RECOGNIZED IN OUR 2019 COMMUNITY REPORT

2019 SPONSORSHIP PACKAGES

Packages can be purchased by multiple buyers, except the presenting sponsorship package which is exclusive due to the radio advertising that is included. Don't see your preferred sponsorship level? Email us your ideas, input and preferred budget, and we can together customize an amazing package that best suits your needs!

FULL HOUSE SPONSOR \$5,000

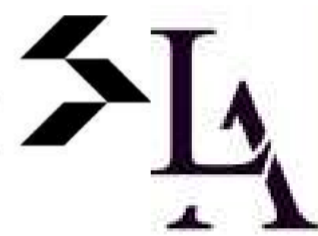


- EIGHT INVITED GUESTS (\$2,000 VALUE)
- LOGO PLACEMENT ON PRINT AND DIGITAL MEDIUMS INCLUDING SOCIAL MEDIA
- ACKNOWLEDGEMENT BY EMCEE DURING THE EVENT
- POST EVENT ACKNOWLEDGEMENT OF SUPPORT ON OUR BLOG
- RECOGNIZED IN OUR 2019 COMMUNITY REPORT



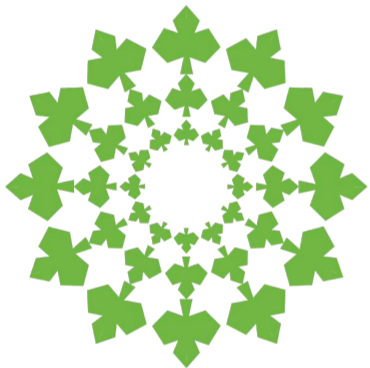
the parks of
HARVEST HILLS

**Anthem
United**



**LUDWIG
& ASSOCIATES**

THREE JACKS SPONSOR \$2,500

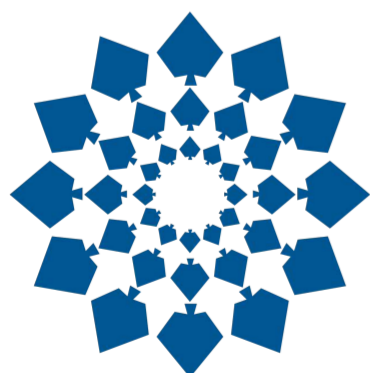


- FOUR COMPLIMENTARY TICKETS (\$1,000 VALUE)
- LOGO PLACEMENT ON PRINT AND DIGITAL MEDIUMS INCLUDING SOCIAL MEDIA
- POST EVENT ACKNOWLEDGEMENT OF SUPPORT ON OUR BLOG



LUXURIA HOMES
inspired homes for inspired living

VOLUNTEER SPONSOR \$1,500



- TWO COMPLIMENTARY TICKETS (\$500 VALUE)
- LOGO PLACEMENT ON PRINT AND DIGITAL MEDIUMS INCLUDING SOCIAL MEDIA
- POST EVENT ACKNOWLEDGEMENT OF SUPPORT ON OUR BLOG



CUSTOM SPONSORSHIP PACKAGES AVAILABLE!



- CUSTOM SPONSORSHIP PACKAGES AVAILABLE. DON'T SEE WHAT YOU ARE LOOKING FOR? LET US KNOW!
- WE ARE HAPPY TO WORK CLOSELY WITH OUR SUPPORTERS TO BUILD SOMETHING THAT FITS YOUR BRAND AND YOUR BUDGET.
- FOR MORE DETAILS AND TO CUSTOMISE YOUR PACKAGE PLEASE EMAIL NICKY@KIDSUPFRONT.COM



OUR IMPACT!

Our programs provide opportunities for kids and families in crisis/programs/treatment to practice social, parenting and life skills in safe, positive and healthy environments.

Our programs provide opportunities for youths and their mentors to bond, discuss problems, problem solve, explore new interests and develop new skills. Our programs remove barriers to access to some of Calgary and Southern Alberta's most culturally enriching venues and attractions.

Our programs provide respite, relief, and hope to families living in homeless or domestic violence shelters in tough, crowded and uncertain conditions. Our programs provide newcomers with opportunities to explore public transit, practice their new language, attend community venues, and experience new cultural opportunities, which reduces isolation.

Our motto is *"One little ticket, one big lift!"* but the impact we have is neither simple nor little.

With a small staff of four, we provide services to over 290 local charitable organizations, complementing the difficult front-line work that they do. A survey of our partner agencies revealed that 72 percent of them felt that the services provided by Kids Up Front were essential to the work that they do directly with families, and 86 percent said they could benefit from increased services from our organization.

"A story that stands out for me is a mother who had come in to drop off her thank you card and pictures of the event and was in tears of gratitude as she had mentioned that she never has this opportunity to take her children to any events as she barely gets by financially and the joy and closeness it provided her family for that night." -Agency Partner

To read more about how we are improving the lives of deserving kids in southern Alberta please visit www.kidsupfrontcalgary.com/blog or follow along on social media!



@kidsupfrontcalg



@kidsupfrontcalg



facebook.com/kidsupfrontcalgary